



# NAELIS A. ERVIN

VISIONARY BY NATURE. CREATOR BY CHOICE.

Waldorf, Maryland Phone: (571)207-7757 Email: [CreatyveControl@gmail.com](mailto:CreatyveControl@gmail.com)

## THE VISIONARY

Naelis is an innovative designer who produces cutting-edge, "edutaining" content via written and performance-based art forms. On a mission to help target audiences discover their untapped levels of artistry, Naelis curates intentional learning opportunities that stimulate thought and activate change in underserved and overlooked communities.

## THE MISSION

- **Rebuilding Representation**

Cultural representation in both educational spaces and workspaces helps define effective policies and cultural initiatives within an organization. Discovering the correlation between one's identity, cultural background, and work or learning environment has guided Naelis' work when examining the effectiveness of business leaders, employers, employees, and patrons.

- **Activating Artistry**

The influence of the arts in public spaces is only as strong as the visionary who crafted the idea. As Naelis takes time guiding participants through customized workshops and seminars, while challenging old thinking, it moves groups forward while providing an abundance of worldly solutions through artistic methods.

- **Creating a Curriculum of Change**

Naelis works to closely analyze traditional teaching strategies, historical misinformation, and 21st-century learning styles that highlight unexplored topics in and out of the traditional learning environment. Designing and developing new materials can shape learners who create change in their communities while unlearning the structures that once were.

- **Engaging through Edutainment**

Programming minds to deprogram behaviors is necessary in order to rebuild and strengthen communities. Artistic programs and experiences are used to break down barriers and build walls of knowledge through creative expression. Selective partnerships and 'edutaining' experiences are designed to amplify the voices of marginalized groups or individuals.



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## EDUCATION

Bachelor of Science, Telecommunications  
Morgan State University  
Baltimore, MD | May 2012

Pennsylvania State University,  
University Park, PA  
August 2003 - May 2007  
Earned 60+ credits towards a Bachelor's in  
Communications

## HONORS/AWARDS

- Standing Ovation Highly Effective Educator, Recipient (2016, 2019-2022)
- Standing Ovation New Teacher of the Year Award, Nominee (2016 & 2017)
- Miss Congeniality Award, Miss Caribbean Metro USA, Recipient (2012)
- National Service Day - City of Baltimore, Recipient (2013)
- TNTF Fishman Prize, Nominee (2016-2017)
- Best Audience Award, Downtown Urban Theater Festival, Recipient (2011)

## CERTIFICATIONS

- Elementary Education(1-6)
- Microsoft Innovative Educator
- Adobe Creative Educator (Level 1)
- Foundations of Project Management (Google)

## CORE/TECHNICAL SKILLS

- Public Speaking
- Organization Branding
- Artistic Direction
- Group Management
- Project Management
- Organizational Leadership
- Community Engagement
- Arts Curriculum Design
- Creative Writing
- Design Thinking
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Teams
- Adobe Premiere Pro
- G-Suite
- Canva Design
- Canvas (LMS)

## SERVICE/MEMBERSHIP

- Uncommon Dreams education non-profit, Board Member, 2015-2017
- Lyrical Expressionz Poetry Workshop, Instructor/featured poet, April 2014
- Morgan State University, WMSU-TV General Manager, 2010-2011
- Girl Scouts of Central Maryland Troop Leader (Troop 2450) 2008-2010
- Americorps, Service Member 2012

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## PROFESSIONAL ARTS EXPERIENCE

### Creatyve Control

Metropolitan DC/MD/VA

2004-Present

Founder/ Creative Director

Designs and manages visual and performing art programs, policies, and practices for arts-integrated organizations and local youth opportunities. Partnerships include but are not limited to public and charter school districts, community theatres, and e-learning platforms.

### *Double X: A Choreopoem for Womxn of All Flavors (formerly The XX Chromosome Genome Project)*

Festival/Venue	City/Region	Year	Role
Friends and Neighbors Festival: Strand Theater Company	Baltimore, MD	2010	Caramel
Downtown Urban Theater Festival: Manhattan Movement and Arts Center	New York, NY	2011	Milk Chocolate
Philly Fringe Festival: The Actors Center	Philadelphia, PA	2011	Caramel
Wilmington Fringe	Wilmington, DE	2011	Caramel
College Tour: University of D.C.; Pennsylvania State University	Washington D.C. University Park, PA	2012	Caramel, Director, Chocolate
HAC BOX Theatre	Baltimore, MD	2013	Co-Producer, Co-Director, Choreographer, Caramel
ARTSCAPE: Baltimore Theatre Project	Baltimore, MD	2013	Co-Producer, Co-Director Choreographer, Caramel
School Without Walls at Francis-Stevens	Washington, D.C.	2016	Co-Producer, Choreographer, White Chocolate
ARTSCAPE: Baltimore Theater Project	Baltimore, MD	2016	Co-Producer, Choreographer White Chocolate

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## Creatyve Control (cont'd.)

### For Colored Girls Who Have Considered Suicide / When the Rainbow Is Enuf

Festival/Venue	City/Region	Year	Role
Pennsylvania State University: No Refund Theatre	University Park, PA	2007	Lady in Purple
Morgan State University WMSU-TV Studio	Baltimore, MD	2011	Producer, Director Choreographer, Lady in Blue

### The Vagina Monologues

Festival/Venue	City/Region	Year	Role
Morgan State University	Baltimore, MD	2010	"Hair"
Morgan State University	Baltimore, MD	2011	"The Angry Vagina"
Morgan State University	Baltimore, MD	2013	"The Woman Who Liked to Make Vaginas Happy"
Morgan State University	Baltimore, MD	2015	"The Woman Who Liked to Make Vaginas Happy"

### The Cosby Satires [Part I - Pudding (A Cosby Satire) | Part II - Virtue in A Different World]

Festival/Venue	City/Region	Year	Role
Private Reading: Part I Strand Theater Company	Baltimore, MD	2018	Sandy
Developmental Production: Parts I & II Strand Theater Company	Baltimore, MD	2021	Director, Choreographer, Byron Halls Step Captain

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## Creatyve Control (cont'd.)

### Creative Director/Choreographer

Event/Venue	City/Region	Year	Segment(s)/Specialty
<b>Fade to Black</b> School Without Walls At Francis-Stevens	Washington, DC	2016-Present	Hip-Hop/Step Ensemble Dramatic Monologues
<b>International Education Week</b> School Without Walls At Francis-Stevens	Washington, DC	2016- Present	Parade of Nations Fashion Show Culture & Cuisine Night
<b>I AM...</b> Baltimore Montessori Public Charter School	Baltimore, MD	2016	<i>One-Woman Show</i> by Tonya Shelby
<b>GW Steppers</b> Morgan State University	Baltimore, MD	2013	Step Team Performance
<b>Homecoming 2007</b> <b>Miss Black Penn State 2008</b> Pennsylvania State University Baltimore County Public Schools	University Park, PA Baltimore, MD	2007-2008	Step Team/ Marching Band Performance

### Playwright

Production/Company/Event	City/Region	Year	Role
<i>Each One, Teach One</i> Two Strikes Theatre Collective Brown Sugar Bake Off	Baltimore, MD	2020	Playwright
<i>Faux Locs</i> Two Strikes Theatre Collective This Crown Is Mine	Baltimore, MD	2021	Playwright Director Editor
<i>Brown Girl, Brown Girl</i> <i>What Do You See?</i> Two Strikes Theatre Collective Brown Sugar Bake Off	Baltimore, MD	2021	Playwright Director Editor

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## Creatyve Control (cont'd.)

### Acting/Hosting

Production/Venue/Company	City/Region	Year	Role
<b>Granddaddy</b> Chesapeake Arts Center	Brooklyn, MD	2011	<i>Miracle</i>
<b>Granddaddy</b> Chesapeake Arts Center	Philadelphia, PA	2012	Talkback Host
<b>B-Roll Web Series</b> The Working Class, LLC	Baltimore, MD	2014	<i>Gaia</i>
<b>Chisholm</b> Think, Create, Inspire Festival	Philadelphia, PA	2015	<i>Shirley Chisholm</i>
<b>The Unnamed Music Show</b> The Working Class, LLC	Baltimore, MD	2012-2013	Series Host

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## Leaders of Tomorrow Youth Center (LTYC)

### Metropolitan DC/MD

#### Curriculum Designer/Facilitator, (2019-Present)

Researches, Designs, and Facilitates a creative curriculum that promotes Social-Emotional Learning and art career readiness for K-12 Students. Virtual and In-person learning platforms include but are not limited to Canvas, Office 365, Adobe Creative Suite, and G-Suite. Training content and topics include but may not be limited to Creative Writing, Social Justice, Theater techniques, and Activism in the Arts.

#### *Presentations and Professional Developments:*

Presentation Title	Location/Year	Role	District/Organization
<i>"Taking Care of You"</i>	Baltimore, MD	Writer/Facilitator	LTYC In-House Professional Development
<i>"Designing and Delivering Engaging Lessons"</i>	Dorchester, MD	Writer/Facilitator	LTYC Dorchester County Public Schools
<i>"Understanding The Value of An Arts Education"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>Creative Affirmations</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Engaging With Families Through The Artmaking Process"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Connecting To Your Child's Education"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Digital Literacy Through the Arts"</i>	Virtual 2021	Writer/Facilitator	LTYC PG County Public Schools

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## Leaders of Tomorrow Youth Center (LTYC) cont'd.

Presentation Title	Location/Year	Role	Distrct/Organization
<i>"Culturally Responsive Teaching In The Arts"</i>	Virtual 2021	Writer	LTYC PG County Public Schools
<i>"Designing and Delivering Classroom Lessons"</i>	Virtual 2022	Writer	LTYC PG County Public Schools
<i>"SEL In The Arts"</i>	Virtual 2022	Writer	LTYC PG County Public Schools
<i>"Teaching The Arts In An Urban Environment"</i>	Virtual 2022	Writer	LTYC PG County Public Schools
<i>"Understanding &amp; Fostering Authentic Student Engagement"</i>	Virtual 2022	Writer	LTYC
<i>"The Mirror Museum: Reflecting on Purpose"</i>	Virtual 2021	Writer	LTYC DC Public Schools
<i>Quarantine Time Machine</i>	Virtual 2021	Writer	LTYC
<i>Wear Your Feelings (SEL Series)</i>	Virtual 2020	Writer	LTYC KIPP Academy DC
<i>Born To Dance (Series)</i>	Virtual 2020	Writer	LTYC Howard County Public Schools
<i>Dancing From The H.E.A.R.T. (Series)</i>	Virtual 2020	Writer	LTYC Howard County Public Schools
<i>Poetic Justice</i>	Virtual 2020	Writer/Facilitator	LTYC Howard County Public Schools
<i>Virtually Ever After</i>	Virtual 2020	Writer/Facilitator	LTYC Howard County Public Schools
<i>Collage For The Cause</i>	Virtual 2020	Writer/Facilitator	LTYC Creative Cityscape
<i>Fight The Power</i>	Virtual 2020	Writer/Facilitator	LTYC Creative Cityscape
<i>"Spark Your Interest: Represent With Adobe Spark" 3-part series</i>	Virtual 2020	Writer/Facilitator	Oakland Mills Howard County



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## Leaders of Tomorrow Youth Center (LTYC) cont'd.

Professional Development	Location/Year	Role	District/Organization
<i>"Culturally Responsive Teaching In The Arts"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Designing and Delivering Classroom Lessons"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"SEL In The Arts"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Teaching The Arts In An Urban Environment"</i>	Virtual 2022	Writer/Facilitator	LTYC PG County Public Schools
<i>"Understanding &amp; Fostering Authentic Student Engagement"</i>	Virtual 2022	Writer/Facilitator	LTYC
<i>"The Mirror Museum: Reflecting on Purpose"</i>	Virtual 2021	Writer/Facilitator	LTYC DC Public Schools

## District of Columbia Public Schools

Washington, D.C.

2015-2022

### Theater Arts and Media Studies Educator

Designs and facilitates creative learning opportunities that support academic growth in core subject areas while using arts-integrated lessons, local partnerships, and student assessment data. Opportunities include but are not limited to Embassy Adoption programs, Global/Domestic student travel, Kennedy Center residencies, and in-house student performances.

### Leadership

#### *Specials Team Lead (Department Chairperson) (2019-2022)*

- Supervise a team of 8-10 content specialists
- Design and distribute monthly newsletters to a community of 500+ families
- Lead bi-weekly team meetings to plan for Pre-K -8 content

#### *Academic Leadership Team (ALT) (2017- 2022)*

- Design curriculum for staff's racial equity professional development
- Plan and facilitate professional development sessions around book and film studies ("Me and White Supremacy", "How to Be an Anti-Racist", 13th Film Documentary)
- Develop Comprehensive School Plan (CSP) with school administration

#### *Kennedy Center Liaison (2019-2022)*

- Partner faculty/staff with art residencies and community programming
- Coordinate schedules with administration, faculty, and artists for school performances

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## District of Columbia Public Schools (Leadership cont'd)

Washington, D.C.

2015-2022

### *Home School Association (HSA) (2016-2022)*

- Faculty Representative/ Event Chairperson
- Coordinates special events for the school community.
- Recruits & trains volunteers to support special events.
- Coordinates with HSA Board to develop calendar of events.
- Coordinates with Fundraising Chair as appropriate.
- Event host for HSA annual auction raising >\$20K/yr.
- Secures sponsors/donors for annual auction items

### *Personnel Committee Member (2016-2022)*

- Interview and recommend all candidates for faculty/staff vacancies.
- Advise the administrative team on best practices for hiring new talent.
- Collaborate with the committee to design questions for the interview process.

### *Local School Advisory Team (LSAT) (2016-2022)*

- Teacher Representative
- Advised administrative team on culture and climate of school affairs.
- Promote high expectations and high achievement for all students.
- Provides testimony to DC Council members

### *Climate Committee Chairperson (2017-2018)*

- Designed structure of committees that will support school initiatives.
- Coordinated and facilitated meetings with sub-committee leads monthly.
- Collaborated with community vendors to fund student's SEL programs.
- Received Improving School Climate Grant for 2017-2018 SY (\$30K)

### *Washington Reads Ambassador-(formerly Redskins Read) (2017/2020)*

- Served as primary point of contact between school and Washington Football Team Charitable Foundation
- Assisted teachers in tracking reading growth and logging progress.

### *Reopening Community Corps (RCC)- (2020-2021)*

- Collaborate with selected parents, faculty, and administration to design instructional models for school reopening.
- Organize and develop support/resources for returning faculty/staff members.

### *Tiger Ambassador Sponsor (2015 -2021)*

- Train Middle School students to lead school tours/virtual open houses
- Schedule parent tours and sessions with the administrative team

### *Hospitality Committee Co-Chairperson (2019-2020)*

- Organized and promoted fellowship events that were used to increase. Staff morale and building relationships between veteran and first-year teachers.
- Created emergency funds that covered faculty/staff in non-work-related emergencies.

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## District of Columbia Public Schools (cont'd)

Washington, D.C.

2015-2022

### Creative Direction

- Design intentional opportunities for academic growth through artistic programming and partnerships
- Oversee cultural activities/initiatives
  - Black History Month Celebrations
    - Fade To Black (2016- 2022)
    - Rhythm of Our Roots (2017-2020)
    - In Living Color- A Living Museum of African American Culture (2016-2020)
    - For The Culture Game Show (2017-2021)
  - International Education Week (2016- 2021)
    - Culture and Cuisine Night
    - Parade of Nations
  - Hispanic Heritage Month (2016- 2019)
    - Student Performances
  - Literacy Celebrations (2016- 2020)
    - Literacy Night
    - Quarterly Challenges for Upper Elementary and Middle School

Presentation Series	Location	Role	District/Organization
<i>Think Before You S.P.E.A.K.</i>	Washington, D.C.	Writer/Facilitator	DC Public Schools
<i>Stick To The Script</i>	Washington, D.C.	Writer/Facilitator	DC Public Schools
<i>STEP IT UP</i>	Washington, D.C.	Writer/Facilitator	DC Public Schools
<i>Activating Your Activism</i>	Washington, D.C.	Writer/Facilitator	DC Public Schools
<i>From Blackface to Black-ish</i>	Washington, D.C.	Writer/Facilitator	DC Public Schools

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## **DC Global Ed Metropolitan DC 2015-2018**

### **Travel Ambassador/Embassy Adoption Partner**

Assembled and facilitated language-immersion activities for student participants that support global awareness. Partnerships include but are not limited to Educational First (EF) Tours, Worldstrides, and the Embassies of Egypt and China.

- Writer/Facilitator of Professional Development for DC Travel Ambassadors-
  - "Social Status: Where Your Connection Is Your Passport"
- Social Media Manager for DC Public Schools Instagram-Salamanca Spain 2018
- Recruited 8th and 11th-grade DCPS students for international travel
- Tracked participant compliance with pre-departure processes
- Developed solution-oriented communication with DCPS Central Office to share travel updates
- Hosted diplomats and international experts with fellow EAP colleagues
- Prepared and Hosted 5th grade students for Mini Model UN Competition (2016/2018)

## **Playworks**

### **New York, NY 2014-2018**

#### **National Trainer**

Developed curriculum and facilitated training to instructors who support youth development in schools, recreation centers, and other youth development facilities. Supported the national and regional sales team with the promotion and implementation of training opportunities such as Group Management, Youth Leadership, and Recess Design.

- Facilitated 3-6-hour training for faculty, staff, and school administrators (3-4 times/wk)
- Managed consultative visits to monitor site progress post-training.
- Presenter of "Recess Rockstars" at Gaylord National Resort and Convention Center (Fort Washington, MD) in partnership with the National Association of Elementary School Principals (NAESP)
- Presenter of "The Power of Play" during the Wordplay Series in San Francisco, CA
- Partner with Board Members and National EDs weekly to develop training curriculum and community events.

## **The Working Class LLC/ Six Point Pictures Baltimore, MD 2012-2014**

### **Host/Segment Producer**

- Wrote and produced interview segments and music reviews for *The Unnamed Music Show (TUMS)*
  - Dawn Richard: GoldenHeart (Album Review)
    - Artist Interview with Dawn Richard
  - Joe Budden: No Love Lost (Album Review)
  - Cee-Lo's Magic Moment (Album Review)
- Segment Producer for Good News Baltimore
  - Coordinated crew schedules for production meetings
  - Cast talent for lead stories
    - Oversexed and Underaged
    - School To Prison Pipeline



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## **Playworks/Americorps**

**Baltimore, MD**

**2012-2013**

### **Program Coordinator**

Organized and facilitated opportunities for safe, inclusive, and healthy learning programs in Baltimore City Public Schools via community service events, after-school programs, recess structures, and developmental league competitions

- Developed and trained 4th/5th-grade students on how to implement peer mediation game facilitation.
- Taught students conflict resolution tools, cooperative games, and teamwork through the "Class Game Time" component.
- Managed after-school programs that offered tutoring and physical activity for 100+ students.
- Recruited and coached students for developmental sports leagues. (Soccer, Volleyball & Basketball)
- Coordinated and volunteered in monthly community service events across Baltimore/Metro DC region.

## **Baltimore County Public Schools (BCPS)**

**Baltimore, MD**

**2004-2012**

### **Long-Term Substitute Teacher/ Coach**

- Generated and implemented lessons to middle school students during the teacher's absence.
- Designed promotional materials for school-wide performances and events.
- Co-planned with grade-level teachers and Department chairpersons.
- Implemented student schedules for after-school rehearsals and practices.
- Sponsored student organizations to support after-school PBIS initiatives.
  - Step Team Coach
  - Fashion show Choreographer
  - Pep Rally Coordinator
- Organized college tours and student performances for students
- Partnered with student marching band at local HS to mentor and perform with Middle School students

## **Karma's Dance Factory**

**Baltimore, MD**

**2001-2002**

### **Lead Camp Counselor/Choreographer**

- Managed 150+ students (K-6th) during summer activities
  - Field Trips to Movie Theaters, local Swim Clubs, Skating Rinks, etc.
- Choreographed weekly Step routines for 3rd through 5th-grade students

